

Building Trust Presented by ComPsych® Corporation

# STAY AHEAD of Work-Life Challenges



### Objectives

What is trust?

What are factors associated with trust?

How can trust be built?

How can trust be restored once broken?





# Trust is...

Predictability

Reciprocity

Vulnerability





#### Factors that Lead to Trust

Reliability

Accountability

Empathy

Honesty

Open communication

Shared control





#### Behaviors That Lead to Mistrust

Desire to control

Critical, judgmental

Arbitrariness

Self centeredness

Insincerity





## **Developing Trust**

Perseverance

Integrity

Act fairly

Act upon moral and ethical principles and not just upon material interests

Help others to achieve what they want





#### Reputation

Build a reputation by doing things for others and treating them respectfully and fairly

Build reputation by doing a good job

Satisfy expectations over and over again





# Why We Don't Apologize

Pride

Embarrassment

Anger





### I'm Sorry...

A proper apology should include the following:

- a detailed account of the situation
- acknowledgement of the hurt or damage done
- taking responsibility for the situation
- recognition of one's role in the event
- a statement of regret
- asking for forgiveness
- a promise that it won't happen again
- a form of restitution whenever possible

#### When to Seek Additional Help

There are additional resources on www.guidanceresources.com

Check it out!

Call ComPsych<sup>®</sup> GuidanceResources<sup>®</sup> Available 24 hours a day, 7 days a week!